



# Triumph Register of America 2018 NATIONAL NEWSLETTER ADVERTISING RATES

## PUBLICATION DATES

The Triumph Register of America's National Newsletter is printed quarterly (four times per year)  
Target Publication Months: **Issue 1:** January, **Issue 2:** April, **Issue 3:** July, **Issue 4:** October

## AD DEADLINES

Ads and payments are due on or before the following dates  
**Issue 1:** December 21st, **Issue 2:** March 21st, **Issue 3:** June 21st, **Issue 4:** September 21st

## CIRCULATION

Current members, friends and supporters of TRA, approximately 800

## AD RATES

AD SIZE	DIMENSIONS	ONE ISSUE	FOUR ISSUES
Full Page	7.5" W x 10" H	\$125	\$100
Half Page (vertical)	3.5" W x 10" H	\$60	\$50
Half Page (horizontal)	7.5" W x 5" H	\$60	\$50
Quarter Page	3.5" W x 5" H	\$30	\$30
Standard Business Card	3.5" W x 2" H	\$20	\$20

Note: All ads are printed in full color (4-color process). All advertising fees above are per issue.

## ACCEPTABLE ARTWORK FILES

All ads to be submitted as high resolution PDF (with embedded fonts or fonts converted to paths)when possible. We also accept high quality JPEG, TIF or EPS formats for ad submissions. Sorry, we do not accept MicroSoft Word or Powerpoint documents as final art files.

## EMAIL ARTWORK

Artwork files should be e-mailed to:  
jkrupp2441@gmail.com

## AD SERVICES

We can provide ad layout services at NO additional cost.

## CONTACT INFORMATION

Submit your advertising requests and payments to:

### JEFFREY KELLEY, TRA PRESIDENT

443 Edgewater Court  
Coldwater, Michigan 49036

EM: jeffreykelley@charter.net

PH: 269-251-1996

